Moba
Furniture Design

FURNITURE / INTERIORS / SERVICES

Catalogue 2026

Designing spaces.
Shaping experiences.



MOBA FURNITURE DESIGN — DAMIETTA, EGYPT

OUR APPROACH

Furniture is the first thing a guest touches.

Every project begins with a brief and ends with a room that has to work on an ordinary Tuesday. Between those two points sits the part we are responsible for: drawings, materials, production, finishing, delivery and the years that follow.

MOBA Furniture Design is a brand of 3M Furniture Group, manufacturing from Damietta, Egypt since 2003. This catalogue sets out what we make, how we work and the services that stay in place after installation.

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drift

Designing spaces.
Shaping experiences.

ESTABLISHED
2003 — Damietta, Egypt

PART OF
3M Furniture Group

ACTIVITIES
Hotel · Office · Interiors · Projects · Service

MOBA / OUR COMPANY

Who We Are?

MOBA Furniture Design is a furniture and interior brand based in Damietta, Egypt, and part of 3M Furniture Group, manufacturing since 2003.

We work from our own factory floors — woodwork, kitchens, upholstery, painting and finishing — which is what allows a project brief to stay intact from drawing to installed room.

Our activities span hotel furniture, office furniture, interior design and decoration, international projects and partnerships, and maintenance and after-sales services.

We work with project owners, operators, contractors, architects and procurement teams, translating approved designs and specifications into coordinated manufacturing and supply.



01 / DESIGN & DEVELOPMENT



02 / MANUFACTURING



03 / FINISHING & DELIVERY

COMPANY ACTIVITIES

Five activities, one manufacturer.

01 Hotel Furniture

02 Office Furniture

03 Interior Design & Decoration

04 International Projects & Partnerships

05 Maintenance & After-Sales Services













01

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COMPANY ACTIVITIES

Hotel Furniture

Guest rooms, suites, lobbies, lounges, restaurants and banquet settings — furniture developed around the operator, the interior concept and the realities of daily hotel use.




DAILY RITUAL

HOTEL FURNITURE / PUBLIC AREAS

Lobbies, lounges and arrival.

The first minutes of a stay happen here. Reception counters, lounge seating and occasional tables are specified together, so scale, finish and circulation read as one considered arrival sequence rather than a set of separate purchases.

IN THIS CATEGORY

Reception and concierge desks
Lounge and waiting seating
Occasional and coffee tables
Decorative joinery and cladding





LOUNGE & PUBLIC SEATING

Timber, upholstery and metalwork specified as one palette across a long public space.

HOTEL FURNITURE / ROOMS & DINING

Guest rooms, dining and banquet.

Beds and headboards, bedside and luggage furniture, wardrobes, desks and vanities, dining and banquet seating — produced as coordinated sets.



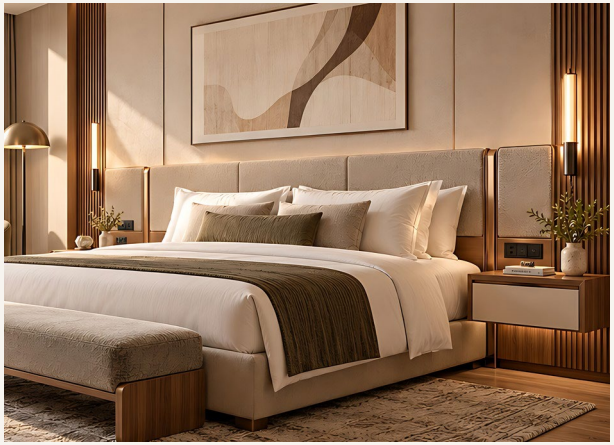
STANDARD GUEST ROOM



DELUXE GUEST ROOM



SUITE & LIVING AREA



TWIN GUEST ROOM



BANQUET & EVENTS



RESTAURANT & CAFE



DELUXE GUEST ROOM

Upholstered headboard, bedside coordination and integrated storage, developed around a single material palette.

02

PAGES 16—18

COMPANY ACTIVITIES

Office Furniture

Executive suites, meeting rooms, workstations and reception areas — specified as one coordinated collection rather than separate purchases.





OFFICE FURNITURE / EXECUTIVE DESK

A single piece carries the room. Proportion, cable management and the finish on the return are decided before anything is cut.

OFFICE FURNITURE / EXECUTIVE

Workspaces, considered.



Executive desks, credenzas and storage are drawn around the room and the way it is used — the approach, the meeting position, the light. Finishes are selected to carry the organisation, not a catalogue page.



Executive desks
Credenzas and storage walls
Executive seating
Reception counters



Seating that holds a day.



TRAINING & MEETING ROOMS



BOARDROOM & CONFERENCE

03

PAGES 20—22

COMPANY ACTIVITIES

Interior Design & Decoration

Spatial planning, material palettes and decorative detailing developed together, so the furniture and the interior read as one idea.





INTERIOR DESIGN / MATERIAL STORY

A coherent interior language.

Furniture, finishes and decorative elements are considered together. Spatial planning, material palettes and detailing are developed around the brief and the way the space will actually be used, so the result has one identity rather than several.



TIMBER & JOINERY

Spatial planning
Furniture and finish coordination
Decorative detailing and joinery
Lighting and surface coordination

WARM TIMBER

SOFT STONE

TERRACOTTA

DEEP OLIVE



FITTED STORAGE & DRESSING

Decoration is not applied at the end. Joinery, stone, upholstery and metal are drawn at the same time as the furniture, which is what keeps a room from looking assembled.



DECORATIVE JOINERY & LOUNGE

04

PAGES 24—26

COMPANY ACTIVITIES

International Projects & Partnerships

For cross-border work the brief is the starting point. Specifications, drawings, finishes and delivery requirements are agreed with the client and project partners before scope is fixed.





INTERNATIONAL PROJECTS / HOW WE WORK

Working across borders.



PARTNERSHIP APPROACH

An international project begins with clear information. Requirements, material references and responsibilities are brought into a shared brief, so the proposed furniture and interior direction can be reviewed together before anything is committed.

01 / SHARED BRIEF
Requirements, objectives and references agreed in writing.

02 / SPECIFICATIONS
Furniture schedules, finish references and shop drawings.

03 / COORDINATION
Scope, programme and delivery requirements confirmed.

One partner, one specification, one line of responsibility.

Design coordination, manufacturing, finishing, delivery and installation sit with one team, which is what keeps a cross-border programme readable for everyone involved.



05

PAGES 28—30

COMPANY ACTIVITIES

Maintenance & After-Sales Services

Care guidance and service enquiries are assessed against the materials, the construction and the way the furniture is actually used on site.





BUILT TO BE SERVICED

Upholstery, mechanisms and finishes are chosen so that a piece can be repaired and refinished rather than replaced.

AFTER-SALES / SERVICE PROCESS

Care and service.



MANUFACTURED IN OUR OWN WORKSHOPS

A clear enquiry helps us assess the next step. Send the item and project details, a description of the issue and clear photographs. Scope, timing and any applicable costs are confirmed after review, against the agreed contract.

01 / CONTACT
Item reference, project details and date of installation.

02 / ASSESS
Description of the issue with clear photographs.

03 / AGREE
Next steps, service scope and timing confirmed.



Let us shape your next project.

BEGIN A CONVERSATION

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